

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110429
Product	Tue-Mon week	Invoice Date	11/25/12
Estimate Number	325	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	343103
Account Executive	Aaron Zeligson	Alt Order #	WOC10036031
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			M	10/29/12	:30	6:12 AM	TS12TV15H	\$600.00		6
	WCAU			M	10/29/12	:30	6:28 AM	TS12TV17H	\$600.00		5
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			M	10/29/12	:30	7:23 AM	TS12TV15H	\$1,500.00		5
	WCAU			M	10/29/12	:30	8:50 AM	TS12TV17H	\$1,500.00		8
6	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	LUR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			M	10/29/12	:30	9:28 AM	TS12TV15H	\$275.00		7
	WCAU			M	10/29/12	:30	9:59 AM	TS12TV17H	\$275.00		5
8	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	CDR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			M	10/29/12	:30	10:16 AM	TS12TV17H	\$425.00		5
	WCAU			M	10/29/12	:30	10:58 AM	TS12TV15H	\$425.00		6
9	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
					10/23/12 to 10/29/12	8x	-TWTF--				

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
	WCAU			F	11/02/12	:00			\$750.00	See MG 9.12	11
				PREEMPT							
	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	F	11/02/12	:30	12:30 AM	TS12TV15H	\$750.00	MG for 9.11 11/02	12
10	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
				10/23/12 to 10/29/12		10x	MTWTF--				
	WCAU			M	10/29/12	:30	4:31 PM	TS12TV15H	\$650.00		5
	WCAU			M	10/29/12	:30	4:51 PM	TS12TV17H	\$650.00		7
12	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
				10/23/12 to 10/29/12		5x	MTWTF--				
	WCAU			M	10/29/12	:30	7:13 PM	TS12TV15H	\$1,150.00		3
	WCAU			Th	11/01/12	:00			\$1,150.00	See MG 12.7	6
				NA-NOT AVAILABLE							
	WCAU	7-8P NBC10 NEWS AT 7P	7P-8P	Sa	11/03/12	:00			\$1,150.00	See MG 12.8, 12.9, 12.10	7
				DNA-SPORTS OVERRUN							
	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	M	11/05/12	:00			\$25.00	Credited	8
				PREEMPT-DUE INVENTORY							
	WCAU	TONIGHT SHOW W/JAY LENO	1135P-1237A	M	11/05/12	:00			\$750.00	See MG 12.11, 12.12, 12.13	9
				NA-NOT AVAILABLE							
	WCAU	JIMMY FALLON SHOW	1237A-136A	M	11/05/12	:30	1:30 AM	TS12TV17H	\$375.00	MG for 12.7 11/03	10
	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	M	11/05/12	:30	4:50 AM	TS12TV17H	\$75.00	MG for 12.9 11/05	11
	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	Tu	11/06/12	:30	10:59 AM	TS12TV17H	\$425.00	MG for 12.9 11/05	12
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:52 AM	TS12TV17H	\$250.00	MG for 12.9 11/05	13

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
14	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
					10/23/12 to 10/29/12	5x	MTWTF--				
	WCAU			M	10/29/12	:30	7:56 PM	TS12TV17H	\$1,150.00		1
16	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/23/12 to 10/29/12	6x	MTWTF--				
	WCAU			M	10/29/12	:30	11:21 PM	TS12TV17H	\$2,400.00		1
	WCAU			M	10/29/12	:30	11:48 PM	TS12TV15H	\$2,400.00		2
18	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					10/23/12 to 10/29/12	10x	MTWTF--				
	WCAU			M	10/29/12	:30	12:01 AM	TS12TV17H	\$750.00		5
	WCAU			M	10/29/12	:30	12:22 AM	TS12TV15H	\$750.00		9
20	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	LUR										
					10/23/12 to 10/29/12	2x	M-----				
	WCAU			M	10/29/12	:30	5:15 AM	TS12TV15H	\$175.00		2
	WCAU			M	10/29/12	:30	5:53 AM	TS12TV17H	\$175.00		1
21	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
					10/23/12 to 10/29/12	2x	M-----				

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21	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
	WCAU			M	10/29/12	:00			\$775.00	See MG 21.3,21.4,21.5,21.6	1
	WCAU			M	10/29/12	:00			\$775.00	See MG 21.3,21.4,21.5,21.6	2
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	W	10/31/12	:30	5:29 AM	TS12TV15H	\$175.00	MG for 21.2,21.1	5
	WCAU	6A-7A M-F	6A-7A M-F	W	10/31/12	:30	6:22 AM	TS12TV17H	\$600.00	MG for 21.2,21.1	3
	WCAU	6A-7A M-F	6A-7A M-F	Th	11/01/12	:30	6:29 AM	TS12TV15H	\$600.00	MG for 21.2,21.1	4
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	F	11/02/12	:30	5:44 AM	TS12TV17H	\$175.00	MG for 21.2,21.1	6
22	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/23/12 to 10/29/12	2x	M-----				
	WCAU			M	10/29/12	:30	5:25 PM	TS12TV15H	\$950.00		2
	WCAU			M	10/29/12	:30	6:22 PM	TS12TV17H	\$950.00		1
26	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
					10/23/12 to 10/29/12	1x	M-----				
	WCAU			M	10/29/12	:30	8:52 PM	TS12TV15H	\$900.00		1

Aired Spots **30**

Gross Total **\$22,075.00**

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Agency Commission **\$3,311.25**

Net Amount Due **\$18,763.75**

Payment Terms 30 Days

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